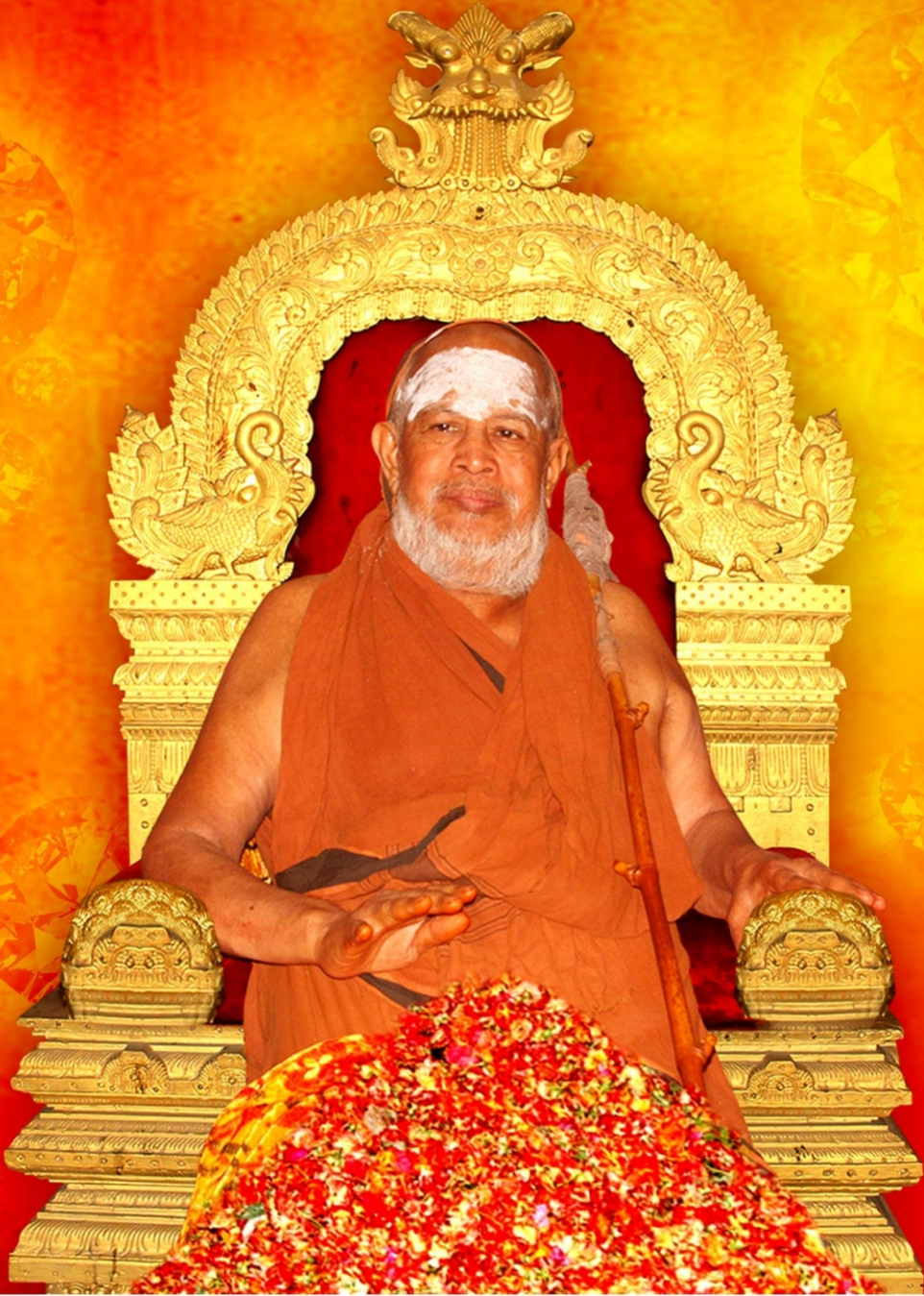


# PEETAROHANA VAJRA MAHOTSAV

23.03.2013

Sri Krishna Gana Sabha, Chennai



**Sri Kanchi Kamakoti Peetadhipathi Jagadguru Sankaracharya**  
**Sri Sri Sri Jayendra Saraswathi Swamiji**



**Friday, the 22nd March 2013 is a Red Letter Day in the annals of Sri Kanchi Kamakoti Peetam. It heralds the commencement of the Diamond Jubilee year of His Holiness Sri Jayendra Saraswathi Swamiji, of being anointed as the 69th Sankaracharya of the most venerated Sri Kanchi Kamakoti Peetam.**

On Thursday, the 18th day of July, 1935, a baby boy was born in a small village called Irulneeki to Mahadeva Iyer and Saraswathi, a pious and a devout couple. The place of his birth, "Irulneeki", which in Tamil means the dispeller of darkness, bespoke the glorious path that was ordained for this child who was to be named Subramanian by his parents.

**He was initiated into Sanyasa Ashrama and anointed to the pontificate of the venerated Sri Kanchi Kamakoti Peetam, by the most revered Paramacharya on the 22nd March 1954.**

Ever since, Sri Jayendra Saraswathi Swamiji, our beloved Acharya, has been working tirelessly for the ideals and values of Sri Kanchi Kamakoti Peetam. He firmly believes that one has to reach out to the masses to serve them effectively. It is this belief that made him walk over a million kilometers and meet people in every nook and corner of our country not once, not twice but thrice.

He is perhaps the only Acharya in the lineage of Adi Sankara to have made the pilgrimage to Mount Kailash and Manasarovar. He has consecrated the idol of Adi Sankara at the foot of Mount Kailash.

His credo has been 'Manav Seva is Maheswara Seva'. He is solely responsible in redefining the role of the Sri Kanchi Kamakoti Peetam and making it socially relevant, by extending its boundaries to include the service of humanity apart from its spiritual development.

The Acharya has taken the spirit of Hinduism to the doorsteps of society and has made people realize the importance of service to communities. He is the driving force behind the setting up of numerous hospitals, health care centres, educational institutions, homes for the old, destitutes & physically challenged in different parts of the country, including Tribal Areas.

He has been continuously toiling for the preservation and propagation of Vedas and by his relentless efforts, Sri Kanchi Kamakoti Peetam is solely responsible for the existence and running of hundreds of Veda Patashalas across the country.

A seer of the highest order, he stands tall amongst all spiritual orders for his immense contribution to National Integration. He has been continuously striving to bring about religious harmony and in particular, strengthen the unity between Hindus and Muslims, in the interest of our Nation. It is these efforts that have earned him the admiration and respect of the leaders of other religions.

A sanyasi in his quest for spiritual evolvement distances himself from the world at large and observing silence retires into a secluded place to meditate upon the almighty. Our beloved Acharya has forsaken both silence & seclusion for the benefit of mankind. An ascetic with astounding energy, He is an amazing admixture of a philosopher, scholar and above all a practical reformer and an exceptional organizer.

**It is only appropriate that we celebrate the 60 long years of His tireless efforts for the social and spiritual upliftment of one and all.**

**WE INVITE YOU TO BE A PART OF THIS HISTORIC EVENT AND  
TAKE THE BLESSINGS OF HIS HOLINESS.**

**Peetarohan Vajra Mahotsav celebrations will be held**  
**in the divine presence of**  
**Sri Kanchi Kamakoti Peetadhipathi Jagadguru Sankaracharya**  
**Sri Sri Sri Jayendra Saraswathi Swamiji**

**Presided by**  
**Jagadguru Sankaracharya Sri Sri Sri Sankara Vijayendra**  
**Saraswathi Swamiji**

**Chief Guest**  
**Hon'ble Justice Shri S.N. Phukan**  
**Former Judge, Supreme Court of India**

**Guests of Honour**  
**Swami Govinda Dev Giri**  
**Shri. Bapi Raju - Chairman - TTD Board**  
**Shri D. K. Adikesavulu Naidu - Former Member of Parliament**

## **Programme**

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|-------------------|----------|---|
| <b>03.00 p.m.</b> | <b>:</b> | Namasankeerthanam by Shri Udayalur Kalyanaraman   |
| <b>04.30 p.m.</b> | <b>:</b> | Swasthi Vachakam  |
| <b>04.45 p.m.</b> | <b>:</b> | Address by Shri V. Sankar   |
| <b>05.00 p.m.</b> | <b>:</b> | Anugraha Bashan by Jagadguru Sankaracharya<br>Sri Sri Sri Sankara Vijayendra Saraswathi Swamiji |
| <b>05.30 p.m.</b> | <b>:</b> | Address by Chief Guest  |
| <b>05.45 p.m.</b> | <b>:</b> | Address by Guests of Honour   |
| <b>06.30 p.m.</b> | <b>:</b> | Anugraha Bashan by Jagadguru Sankaracharya<br>Sri Sri Sri Jayendra Saraswathi Swamiji           |
| <b>07.00 p.m.</b> | <b>:</b> | Maitreem bajatha  |
| <b>07.05 p.m.</b> | <b>:</b> | National Anthem   |